



FLORIDA HOMEOWNERS REJOICE! YOU CAN HAVE INSURANCE AGAIN!

A New Player Enters the Florida Homeowners Insurance Market...And Just in Time!

If you own a home in Florida, or are thinking about buying one, you already know that homeowner's insurance has gotten a little tricky over the past few years. Blame it on hurricanes, the rising population or whatever, the fact of the matter is, getting homeowner's insurance has become a huge issue. Even those fortunate enough to get a policy, are hardly in the clear given the rising premiums and high deductibles.

What is the real reason for our state's homeowner's insurance woes? Obviously, our recent spate of wild weather should take a lot of the blame. The costs of hurricane damage repairs overwhelmed the majority of insurance companies who said they just weren't prepared for those kind of costs, and sent them running for the state line.

Another reason for skyrocketing insurance costs is the explosion of oceanfront construction. Every luxury condo that rises from the sands of the Atlantic or the Gulf of Mexico is a candidate for hurricane damage. But who doesn't want to live right on the beach and enjoy the other 363 days of gentle breezes and warm sands?

When the insurance companies pulled out, we were left only with the government's plan and we knew we were in trouble. The key to reasonable insurance rates is healthy competition between private companies. That is what makes our society great and that is what Florida is currently lacking. Or what it was lacking...

NRT Inc., a corporation that owns numerous real estate franchises throughout the country, is introducing NRT Insurance Agency, Inc. to Florida. The agency has been operating successfully for the past five years in many other states. Recognizing the enormous need of Florida – and carefully weighing the factors of doing business in our state – NRT Insurance Agency, Inc. decided to enter the Florida insurance arena.

This is the dawning of a new age in homeowner's insurance for Florida. It signals the return of that all-important, healthy competition. NRT brings a comprehensive portfolio of insurance products from some of the nation's leading insurance carriers such as Liberty Mutual, Fireman's Fund, Chubb, Travelers and Encompass. The size of this collective effort means favorable rates and customized plans for homeowners and anyone needing insurance.

Products offered by NRT Insurance Agency, Inc.:

- Homeowners
- Condominium
- Secondary Residences
- Investment Property
- Renters
- Automobile
- Recreational Vehicles
- Watercraft
- Umbrella Liability
- Flood
- Fine Art

New homebuyers and current homeowners have some options again! NRT's move into Florida is good news for our citizens, our economy and our lifestyle. If you're in the process of buying a new home in Florida, or just thinking about it, contact our team at www.NoSnowNaples.com toll-free at: 1-800-562-0233 or send us an email: info@NoSnowNaples.com.

NoSnowNaples.com and Coldwell Banker Residential Real Estate provides total service to buyers, seller and investors – and now that includes homeowner's insurance!

Coldwell Banker Residential Real Estate, Inc. is Owned and Operated by NRT, Incorporated.